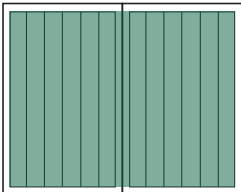
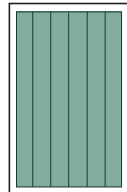
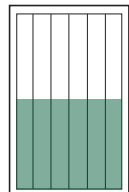
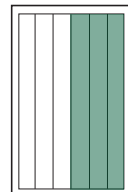
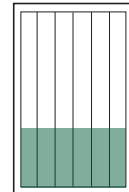
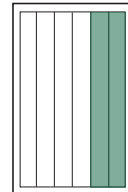
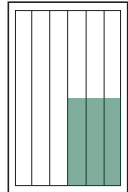
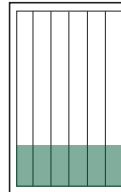
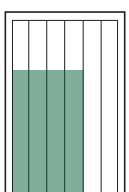
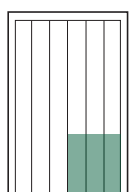
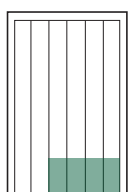
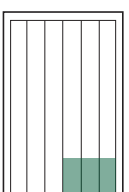
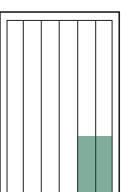
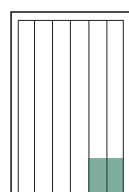
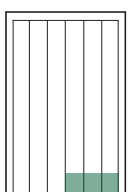
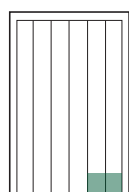
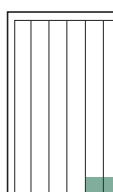


VYDAVATEĽSKÝ PLÁN 2018

Vydanie	Mesiac	Dátum vydania	Špeciálna príloha - Business focus (súčasť The Slovak Spectator)	Objednávky a podklady
24.01	JANUARY	29.01.	Centrá zdieľaných služieb	15.01.
24.02	FEBRUARY	26.02.	Dane & Audit	12.02.
24.03	MARCH	26.03.	Korporátna zodpovednosť	12.03.
24.04	APRIL	30.04.	Telekomunikácie & IT	16.04.
24.05	MAY	28.05.	Legislatíva	14.05.
24.06	JUNE	25.06.	Turizmus	11.06.
24.07	JULY	30.07.	Nemecko	16.07.
24.08	AUGUST	27.08.	USA	13.08.
24.09	SEPTEMBER	24.09.	Kariéra	10.09.
24.10	OCTOBER	29.10.	Inovácie & Výskum	15.10.
24.11	NOVEMBER	26.11.	Logistika & Transport	12.11.
24.12	DECEMBER	17.12.	Automobilový priemysel	03.12.

Dátum vydania	Ročenky	Objednávky a podklady
26.02.	Career & Employment Guide 2018	30.01.
26.11.	Investment Advisory Guide + Real Estate 2018	23.10.
17.12.	Book of Lists 2019	13.11.

CENY INZERCIE v novinách The Slovak Spectator

<p>2/1 (540 x 345 mm)</p>  <p>čb: 3 400 € far: 4 200 €</p>	<p>1/1 (258 x 345 mm)</p>  <p>čb: 2 250 € far: 2 800 €</p>	<p>1/2 A (258 x 171 mm)</p>  <p>čb: 1 200 € far: 1 750 €</p>	<p>1/2 B (127,5 x 345 mm)</p>  <p>čb: 1 200 € far: 1 750 €</p>	<p>1/3 A (258 x 113 mm)</p>  <p>čb: 850 € far: 1 350 €</p>	<p>1/3 B (84 x 345 mm)</p>  <p>čb: 850 € far: 1 350 €</p>	<p>1/4 A (127,5 x 171 mm)</p>  <p>čb: 670 € far: 1 050 €</p>	<p>1/4 B (258 x 84 mm)</p>  <p>čb: 670 € far: 1 050 €</p>	
<p>Junior Page (171 x 229 mm)</p>  <p>čb: 1 350 € far: 1 950 €</p>	<p>1/6 A (127,5 x 113 mm)</p>  <p>čb: 480 € far: 750 €</p>	<p>1/6 B (171 x 84 mm)</p>  <p>čb: 480 € far: 750 €</p>	<p>1/8 A (127,5 x 84 mm)</p>  <p>čb: 370 € far: 600 €</p>	<p>1/8 B (84 x 127,5 mm)</p>  <p>čb: 370 € far: 600 €</p>	<p>1/12 A (84 x 84 mm)</p>  <p>čb: 210 € far: 330 €</p>	<p>1/12 B (127,5 x 55 mm)</p>  <p>čb: 210 € far: 330 €</p>	<p>1/18 (84 x 55 mm)</p>  <p>čb: 150 €</p>	<p>Vizitka (84 x 50 mm)</p>  <p>far: 150 €</p>

Ostatné inzertné možnosti

Banner (prvá strana hore)	40,5 x 84 mm, farba	300 €
Banner (prvá strana dole)	84 x 55 mm, farba	350 €
1/12 (prvá strana dole)	84 x 84 mm, farba	450 €
Vkladaná inzercia a prebal	1 000 kusov	150 €
	3 000 kusov	420 €
	5 500 kusov	700 €
	Bratislavský región (cca 60%)	490 €
Pravidelná rubrika 1/3 strany PR (Minimálny počet opakovaní je 4.)	258 x 113 mm, čb (Nie je možné uplatniť zľavu.)	400 €
Sponzorovanie správ (Obchodné správy, Krátke správy)	84 x 55 mm, čb	180 €

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