



## Magazine INDEX

News from the world of business & economics, interviews with managers and leaders from various industries and business areas, inspirational stories of companies, startups and people behind them. The real estate business has a strong presence with a focus on market analysis, interesting development projects, or various rankings and interviews. In the form of reports and interviews, we also focus on finance, banking, industry and other areas.

### DISTRIBUTION:

- It is published as a separately sold title in the Mediaprint-Kapa network, selected petrol stations and in the Billa, Tesco, Kaufland retail chains, and it is also inserted to the issue of Friday's SME and Korzar newspapers.

### CIRCULATION:

- 33,266 copies, of which 3,800 copies as a separately sold title

Source: PetitPress

### READABILITY:

- SME daily: more than 220,000 readers

Source: MML TGI 2. -3. Q 2023

### RANGE:

64+4

### PERIODICITY:

monthly

### PAPER ENVELOPE:

130 g shiny

### PAPER INSIDE:

57 g ultra matt

### GRAPHICS:

composite, PDF, 300 DPI, text in curves

## ADVERTISING FORMATS AND PRICES

<b>1/1</b> 210 x 280 mm * 5 900 €	<b>1/1</b> 189 x 250 mm 5 900 €	<b>1/2 width</b> 189 x 123 mm 3 800 €	<b>1/2 height</b> 89 x 250 mm 3 800 €	<b>1/3 width</b> 189 x 81 mm 2 600 €	<b>1/3 height</b> 60 x 250 mm 2 600 €
<b>1/4 width</b> 189 x 61 mm 2 100 €	<b>1/4 height</b> 92 x 123 mm 2 100 €	<b>1/6 width</b> 189 x 40 mm 1 350 €	<b>1/6 height</b> 60 x 123 mm 1 350 €	<b>panorama 2/1</b> 420 x 280 mm + 5 mm *, 394 x 250 mm 9 000 €	

\* Add +5 mm to the drop Prices are without VAT.

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